



GLENNON CARD SOCIAL MEDIA AND EMAIL SUGGESTIONS

FACEBOOK / INSTAGRAM

Retailers:

- Want to support children in our community while saving 20% off? Purchase a #GlennonCard here or visit GlennonCard.org and save 20% on regularly priced items October 15-24.
- Get your holiday shopping done early AND support a good cause during #GlennonCard days! Purchase your Glennon Card today in store or at GlennonCard.org and save 20% October 15-24 at 270+ local businesses.

Online/E-Commerce:

- Want to support @SSM Health Cardinal Glennon Children's Hospital while saving 20% at 270+ businesses? Purchase a #GlennonCard at GlennonCard.org and save 20% October 15-24.
- Want to save and support local kids at SSM Health Cardinal Glennon Children's Hospital — all from the comfort of your home? Join us today and purchase your #GlennonCard and save 20% October 15-24 on our website! Use this card at 270+ businesses with more than 100 online retailers. Visit GlennonCard.org for more information.

Restaurant:

- Want to save dining out AND support a good cause? Dine here and save 20% with the #GlennonCard October 15-24! Visit GlennonCard.org to learn about all the 270+ participating businesses.

Wellness:

- Have you been itching for a spa day? Now is your time! Purchase a #GlennonCard in support of SSM Health Cardinal Glennon Children's Hospital and save 20% October 15-24 here and at 270+ businesses in our community.

Reminder Posts

- #GlennonCard days start tomorrow! Purchase your card in-store or at GlennonCard.org to save 20% October 15-24 here and at 270+ businesses in our community.
- ****Highlight product/service**** By purchasing a #GlennonCard you can save 20% on (INSERT ITEM) support local children at SSM Health Cardinal Glennon Children's Hospital!



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TWITTER

- Save 20% October 15-24 and support the children at @cardinalglennon by purchasing a #GlennonCard. GlennonCard.org
- Purchase a #GlennonCard today and save 20% on your #holidayshopping at 270+ local businesses October 15-24. GlennonCard.org
- Want 20% off here and at 270+ local businesses? Support a cause and purchase a #GlennonCard for saving October 15-24! GlennonCard.org
- 10 days, 20% off at 270+ businesses, generous impact supporting local children @cardinalglennon. Support #GlennonCard today!

Reminders:

- #GlennonCard shopping period starts today! Save 20% here & at 270+ stores through Oct. 24! GlennonCard.org
- Tomorrow is the last day to shop with your #GlennonCard & save 20%! Stop in to purchase yours, or visit GlennonCard.org



October 15-24
GlennonCard.org

GLENNON CARD

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EMAILS

Announcement:

Save 20% and support a cause!

The Glennon Card is a unique, 10-day discount shopping program that brings our community together to shop local, dine local and support local kids cared for at SSM Health Cardinal Glennon Children's Hospital.

Here's how it works:

Buy a Glennon Card and you'll receive a 20% off at 270+ businesses from October 15-24. Use online or in-store, unlimited, for all 10 days! 100% of card sales benefit the kids at SSM Health Cardinal Glennon Children's Hospital. Visit GlennonCard.org for more details, to purchase a card and view the list of participating businesses.

Announcement: (in-store card sales)

Save 20% and support a cause!

The Glennon Card is a unique, 10-day discount shopping program that brings our community together to shop local, dine local and support local kids at SSM Health Cardinal Glennon Children's Hospital.

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Glennon Card Week Eblast

Don't forget to SAVE BIG by using your Glennon Card now through Sunday, October 24!

We are proud to be participating in this unique discount program — all for a great cause.

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